





GT4 ITALY WELCOME TO THE SHOW!

After the debut in 2023, we are set to experience an incredible new season! There will be over 20 cars in the two divisions GT4 and GT4 Cup!

Many confirmations and new arrivals will make up a higly anticipated line-up on the Italian scene in terms of level, format and brands competing for the title.





WELCOME TO THE SHOW





THE SHOW

Not just a 'simple' race, but a real SHOW!





Drivers as the absolute protagonists in an event that will be the perfect showcase for SPONSORS!

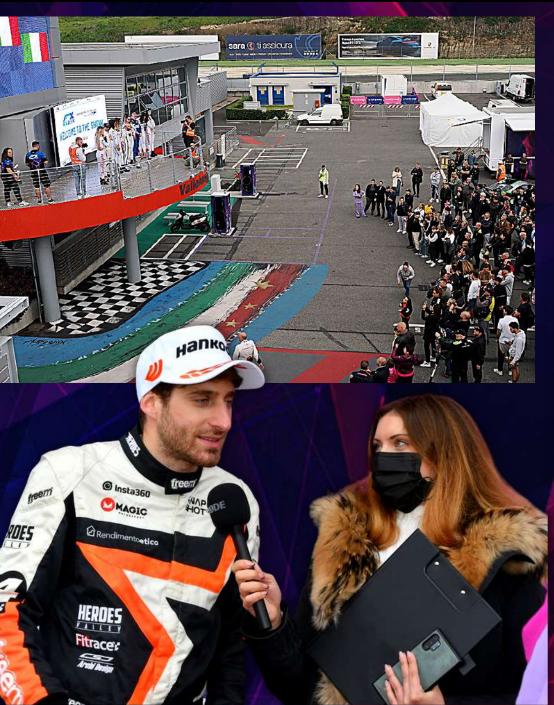












A NEW Perspective For Fans!

















POLE POSITION, STARTING GRID and all the main events of the weekend will be shared in real time on all our SOCIAL NETWORKS.

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Innovative **GRAPHICS** before and after the races, statistics and LIVE informations during **TV** streaming.

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TV and live streaming even more engaging with our further improved OVERLAY SYSTEM and the possibility for all teams to purchase our Encoder to broadcast the on-board camera live on TV and in real time to the pit wall







Live press conferences, to show interviews with the protagonists and offer further visibility to drivers and sponsors!













S BEAUTIFUL TRACKS WILL HOST GTH ITALY IN EQEH



A PERFECT CALENDAR TO SHARE THE PROGRAMME WITH GTH EUROPEAN SERIES THANKS TO THE COMMON CIRCUITS AND THE DIFFERENT DATES













RACE WEEKEND FORMAT

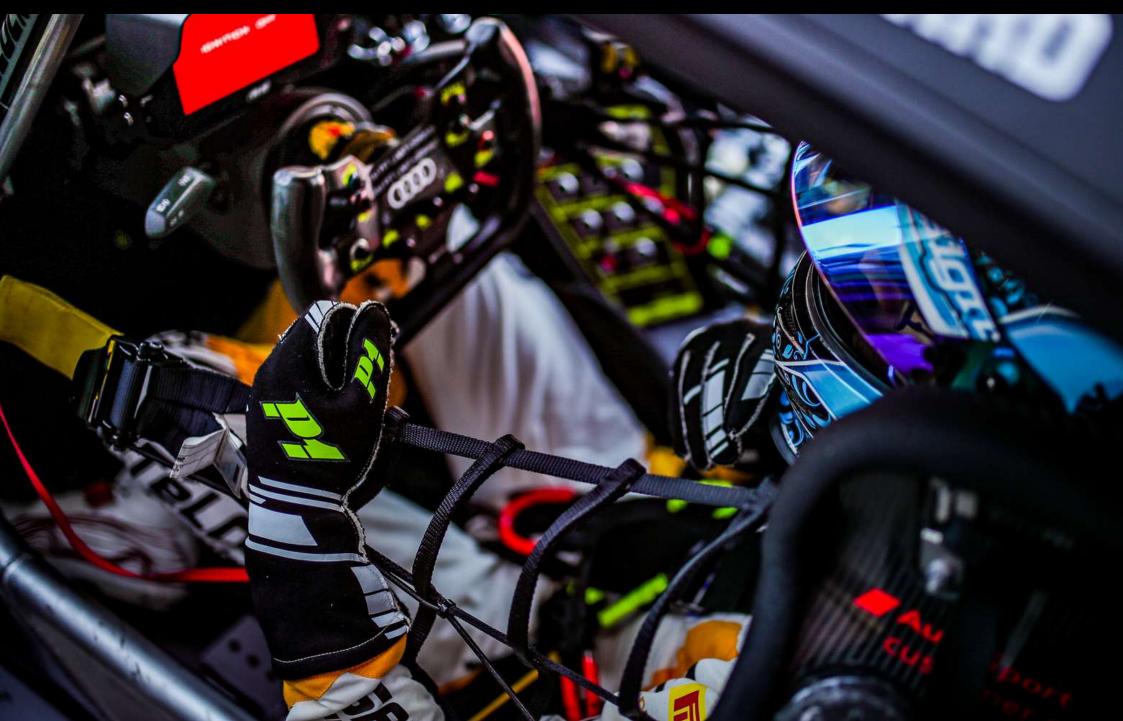
Free practice and qualifying sessions



ATTENTION: the first event at Mugello could present differences. Timings may be varied due to program needs











207 SRO DIFFERENT FOR EVERY SINGLE EVENT

OFFICIAL DATA LOGGER FOR MAXIMUM GUARANTEE IN THE TECHNICAL CHECKS OF THE CARS







TECHNICAL CHECKS

MAXIMUM ATTENTION TO TECHNICAL VERIFICATIONS THANKS TO A DEDICATED STAFF AND THE COLLABORATION WITH SRO



EMOTAG DATA LOGGER (OFFICIAL FROM SRO) MANDATORY FOR THE NEWLY APPROVED GTH CARS

DATA LOGGER FX FOR THE CUP CARS







A SPECIFIC CLASS FOR GTH WITH EXPIRED HOMOLOGATION AND OTHER CARS FROM SINGLE-BRAND TROPHIES (GTH CUP)







16





A GLAMOROUS AND EXCLUSIVE EVENT TO REWARD OUR CHAMPIONSI





1843





























We are very pleased to announce this new licence agreement with the Formula X Racing Weekend to help further develop the ultra-successful GT4 category in Italy

GT4 deserved its own standalone series in one of Europe's most important motorsport market and the young and dedicated team of the Formula X Weekend is the right partner to achieve the success we are looking for.

We are sure that it will be a very rewarding cooperation and we can't wait for this new adventure to begin!



SRO



EO & FOUNDER SRO MOTORSPORTS GROUP



REGISTRATION METHODS AND COSTS



Sign up for the 2024 championship

OR sign up for individual races

OPTION A OPTION B OPTION C PRE-REGISTRATION **PRE-REGISTRATION** STANDARD REGISTRATION **ALL INCLUSIVE UNTIL 15/12 Payment in two solutions Pay registration fee Pay registration fee** 1. Until 15/12/2023 championship by 10/02 championship by 15/12 2. Until 10/02/2024 2.500€ 3.500€ **Included in the price:** Registration for the **Pay for registration Pay for registration** championship and races race by race - 1.450€ race by race - 1.450€ Free practice sessions Collective test included Pay race by race the free Pay race by race the free practices - 190€ each practices - 190€ each Total 2 payments of 5.350€ You save 2.800€ You save 1.000€ * See details

REGISTRATION TO SINGLE RACE AS WILD CARD

A) Pay registration to the single race - 1.450€

B) Pay the extra-fee for non-members of the championship - $900 \in$

C) Pay the two free practice – sessions - 190€ each



*OPTION B - PRE-REGISTRATION ALL INCLUSIVE



YOU HAVE INCLUDED









THE CHAMPIONSHIP REGISTRATION FEE REGISTRATIONS 2 FREE PRACTICE FOR EACH EVENT

COLLECTIVE TEST INCLUDED

CHAMPIONSHIP REGISTRATION -1.000€ EXTRA DISCOUNT -1.000€ COLLECTIVE TEST INCLUDED -800€ TOTAL DISCOUNT 2.800€



ALL COSTS ARE VAT EXCLUDED THE DATE OF THE COLLECTIVE TEST IS 2-3 MARCH, THE CIRCUIT IS BEING DEFINED





GUESTS AND SPONSORS WILL LIVE A UNIQUE EXPERIENCE

VIP HOSPITALITY

The paddock will be a real Motorsport Village, with the elegant Hospitality FX available for team and, catering and facilities for sponsors





FANS ARE PROTAGONISTS

Many initiatives dedicated to fans: Pitlane walks, autograph sessions, gadgets and live shows and a LedWall in the center of the Paddock to follow the races live

PADDOCK

A place designed for fans, with dedicated areas and the exclusive Paddock Club. Even greater care will be taken in the set-up to guarantee all enthusiasts an even better experience in the PDK FX





WHO'S NEXTP



THE 2023 CHAMPION

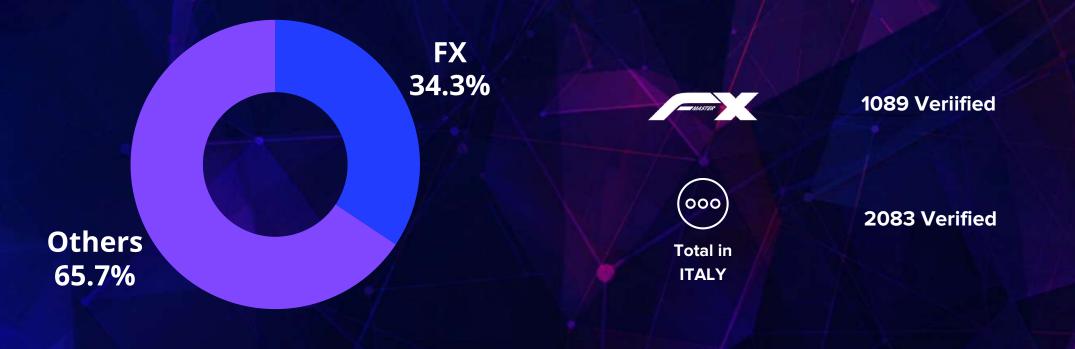






THE PERFECT CHAMPIONSHIP FOR YOUR SPONSORS

In 2023 the FX RACING WEEKEND have collected almost the 35% OF TOTAL REGISTRATIONS IN ITALY relating to speed on the circuit becoming a real point of REFERENCE (data regarding national circuit speed races)





VISIBILITY FOR YOUR SPONSORS



THE MOST FOLLOWED RACING WEEKEND ON SOCIAL MEDIA IN

ITALY

OTHERS PROMOTERS

37.7%









FACEBOOK

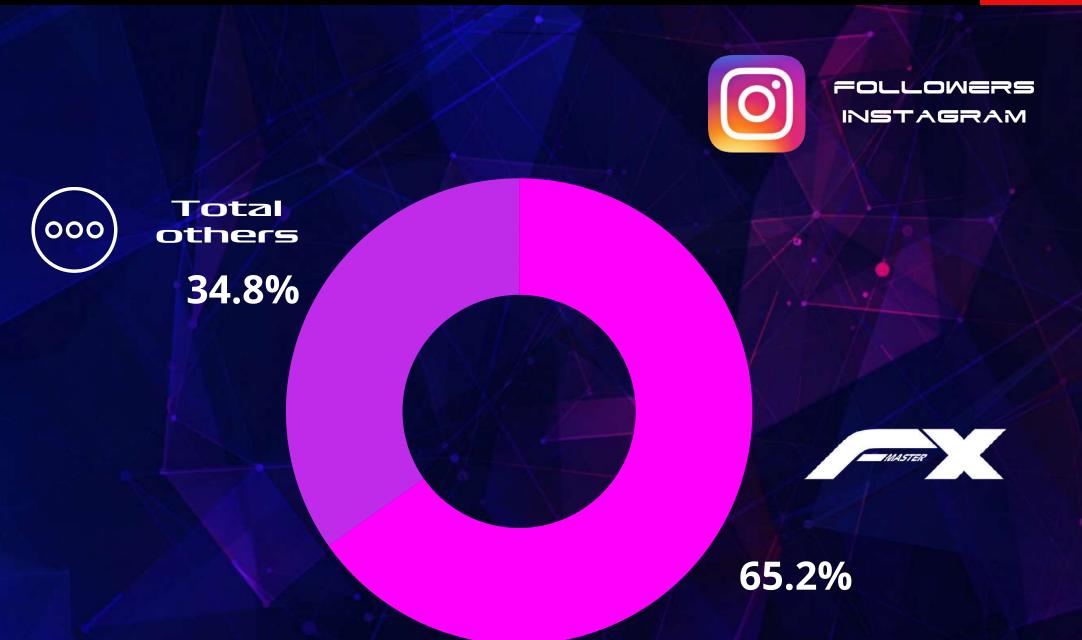
21.3%

Data relating to the categories directly promoted by the organizers IN 2023, excluding any Support Races



VISIBILITY FOR YOUR SPONSORS







THE VISIBILITY FOR YOUR SPONSORS





42.8%



VIEWS ON YOUTUBE 57.2%





NEED MORE INFO? CONTACT US!



Join the GT4 OFFICIAL GROUP to stay constantly update.

Click <u>HERE</u> or scan the QR Code with your phone











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