



GT4 ITALY TO START IN 2023!

Italy will in fact be the fourth nation to host an **official GT4 series** with a dedicated grid. The category, which is enjoying incredible success in Germany, France and in the European Series, makes its debut in the young and innovative reality of the Formula X Racing Weekend, with the ambition of quickly becoming a **point of reference for GT competitions**.



2023

**WELCOME
TO THE
NEXT LEVEL**



THE SHOW

Not just a simple
race, but a real
SHOW!



The Drivers as absolute
protagonists in an event that will
be the perfect showcase for
SPONSOR!

A NEW VISION
FOR ALL
THE FANS!





A **Paddock** designed for the fans, various initiatives that will see the drivers at the center of the show, **VIP Hospitality** areas and exclusive events to make the **GT4 Italy** appointments unforgettable!



TV broadcasts and live streaming even more exciting, with our further improved **OVERLAY SYSTEM** and **4 ON-BOARD CAMERAS** for each category





POLE POSITION, STARTING GRIDS and all the main events of the weekend will be shared in real time on all our **SOCIAL NETWORKS**.

Pre and post race **GRAPHICS**, stats and information during live broadcasts of events.





5 WONDERFUL CIRCUITS



THE PERFECT CALENDAR FOR A DOUBLE PROGRAM WITH THE
EUROPEAN SERIES, THANKS TO THE FIVE CIRCUITS IN COMMON



01-02/04

AUTODROMO NAZIONALE MONZA



13-16/07

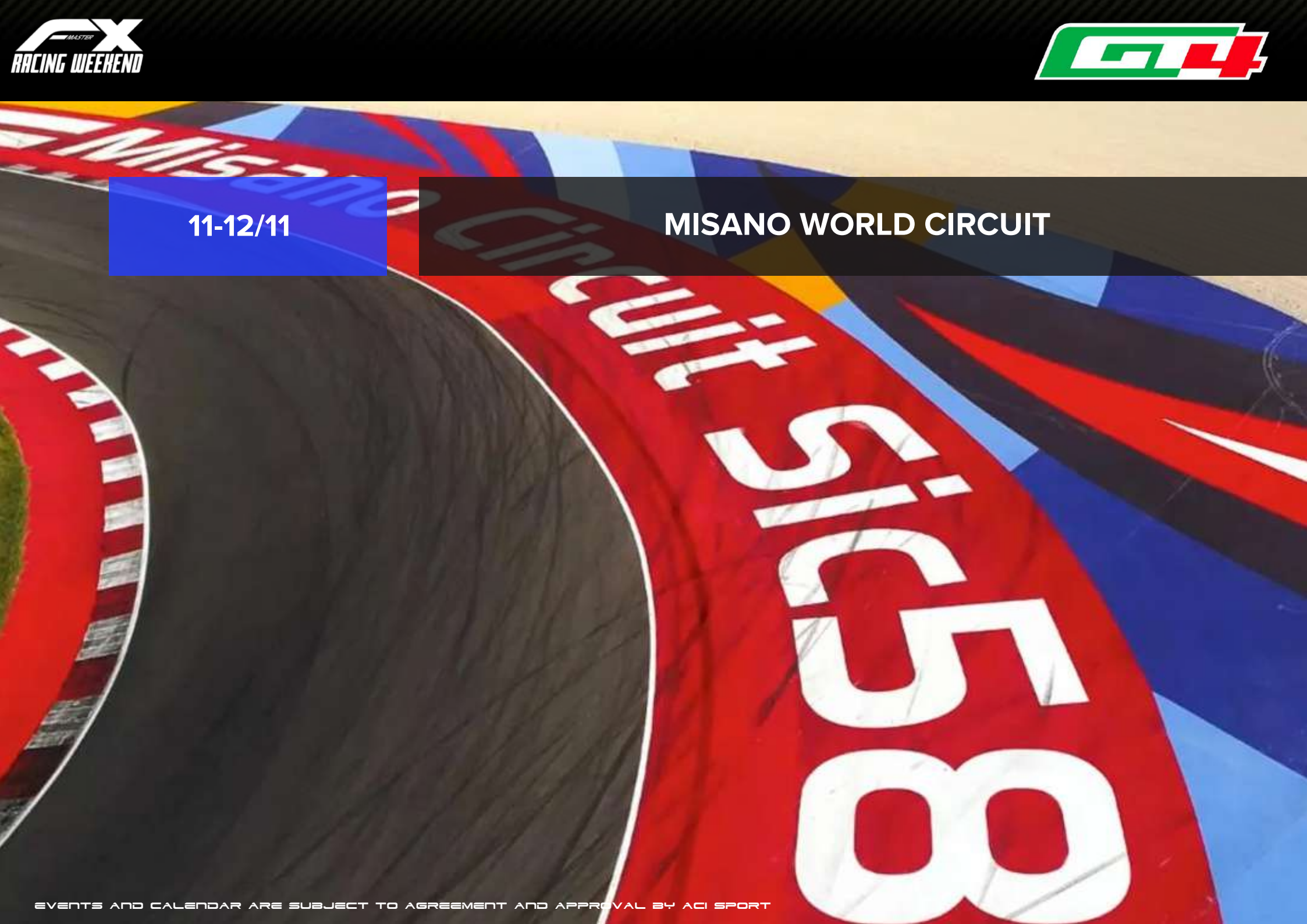
MISANO WORLD CIRCUIT (GT WORLD CHALLENGE)

09-10/09

MUGELLO CIRCUIT

12-15/10

AUTODROMO DI VALLELUNGA



11-12/11

MISANO WORLD CIRCUIT

RACE WEEKEND FORMAT

Friday / Saturday

2x Free Practice - 30min

2x Qualifying - 15 min

*practice sessions can be shared with other GT cars

Saturday / Sunday

RACE 1
30 minutes



Starting grid set by qualifying 1

RACE 2
30 minutes



Starting grid set by qualifying 2



BOP SRO DIFFERENT FOR EACH ROUND

OFFICIAL DATA LOGGER FOR THE BEST GUARANTEE IN
THE TECHNICAL CHECKS OF CARS



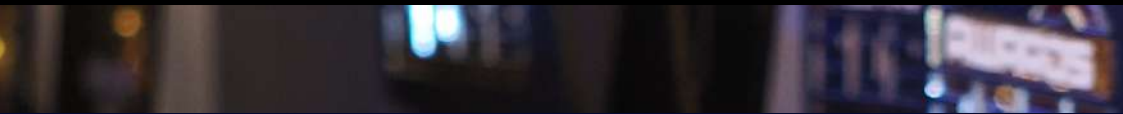


A SPECIFIC CLASS FOR THE GT4 WITH OLD HOMOLOGATION (CUP)
AND ONE FOR THE CAYMAN GEN I (TROPHY)



PIRELLI WILL BE OFFICIAL TECHNICIAN PARTNER OF GT4 ITALY





FX
MASTER
AWARDS

A GLAMOROUS AND
EXCLUSIVE EVENT TO
REWARD OUR CHAMPIONS









1 Driver



Or

2 Drivers





”

We are very pleased to announce this new licence agreement with the **Formula X Racing Weekend to help further develop the ultra-successful **GT4 category in Italy****

GT4 deserved its **own standalone series in one of Europe's most important motorsport market and the **young and dedicated team of the Formula X Weekend** is the right partner to **achieve the success** we are looking for.**

We are sure that it will be a very rewarding cooperation and **we can't wait for this new adventure to begin!**

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STÉPHANE RATEL

CEO & FOUNDER SRO MOTORSPORTS GROUP

TWO DIFFERENT WAYS TO SIGN UP

From 15/01/2023 to 15/02/2023

CHAMPIONSHIP ENTRIES

1 ENTRY TO THE WHOLE CHAMPIONSHIP

Payment of the championship fee
in one solution

Pay by 15/02

2.500 €

Pay race by race

1.450 € + 2 free practice

RACE-BY-RACE ENTRY

7 days before each race

2 RACE-BY-RACE ENTRY

First payment when you pre-register

Pay race by race

**1.450 €
+ 900€ (championship)
+2 free practice**

GUESTS AND SPONSORS WILL LIVE A UNIQUE EXPERIENCE

VIP HOSPITALITY

The paddock will be a real **Motorsport Village**, with the presence of **catering** and **facilities** for the sponsors



FANS ARE PROTAGONISTS

Many initiatives dedicated to fans: **pitlane walks**, **autograph sessions**, gadgets and live shows

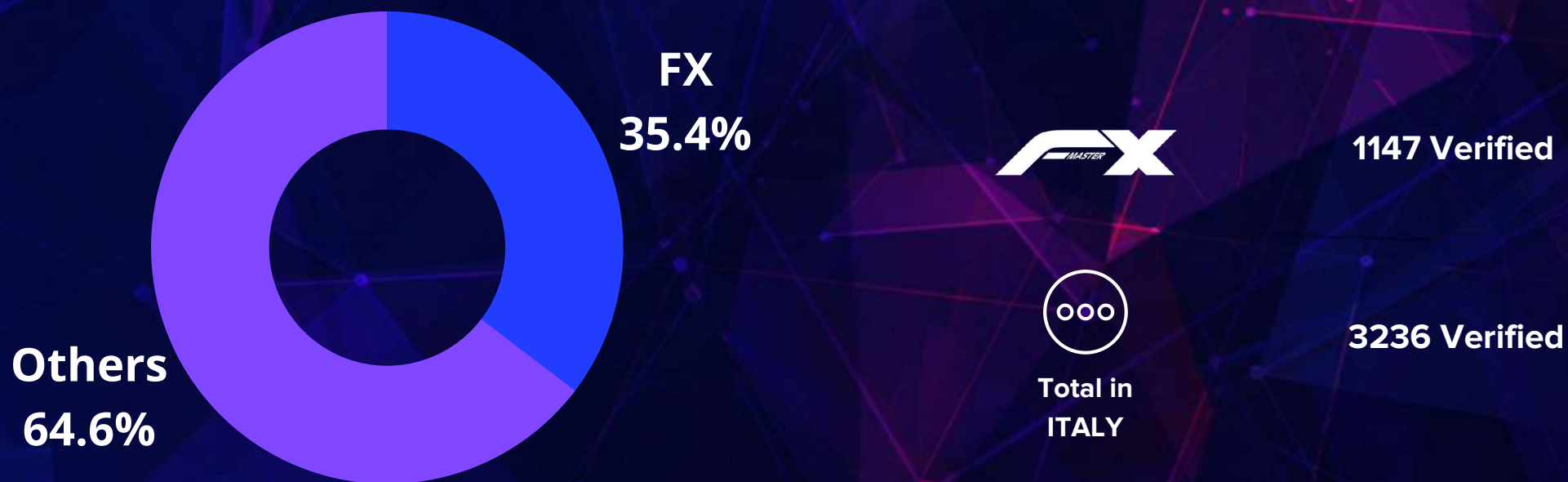
HOT LAPS

Hot Laps alongside **real drivers** and laps aboard the **Safety Car** for guests

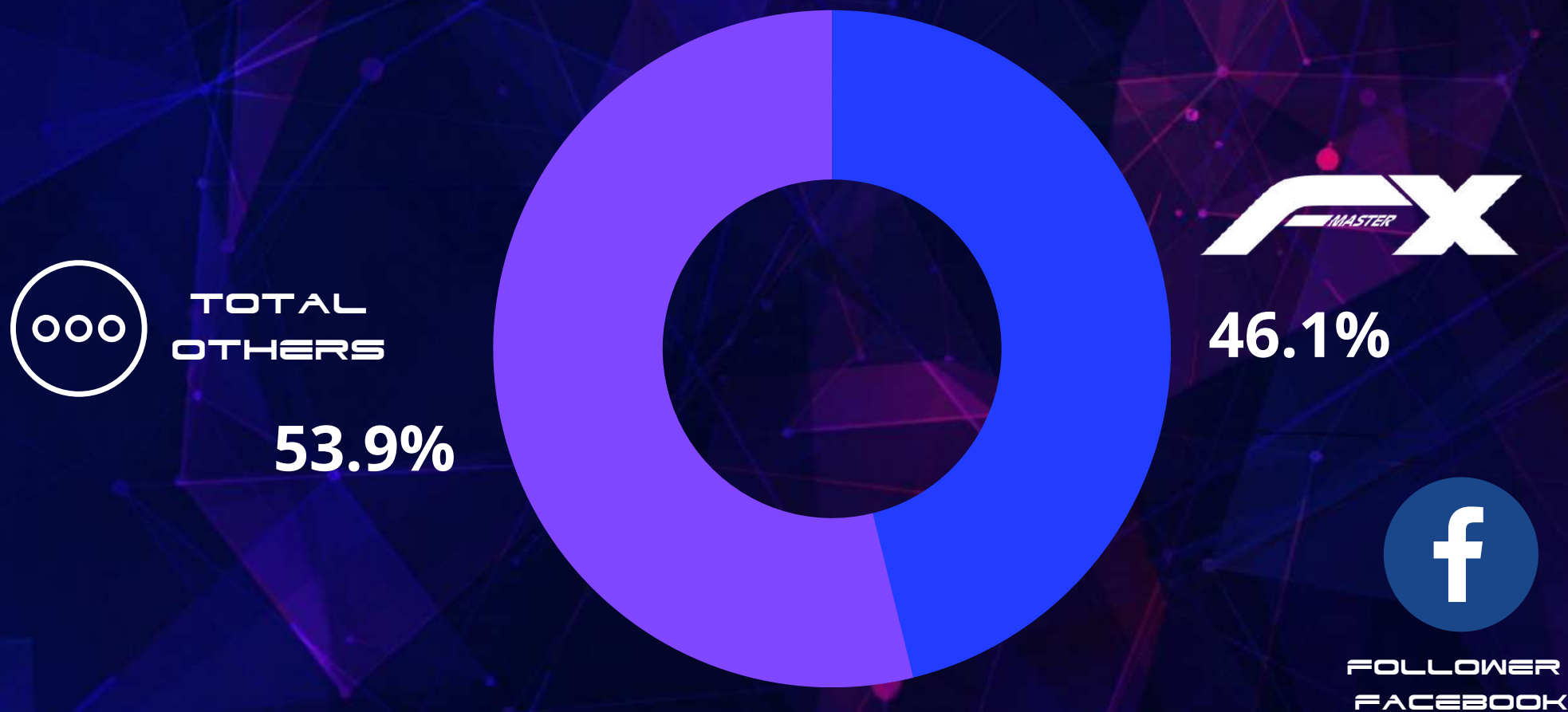


THE PERFECT CHAMPIONSHIP FOR YOUR PARTNERS

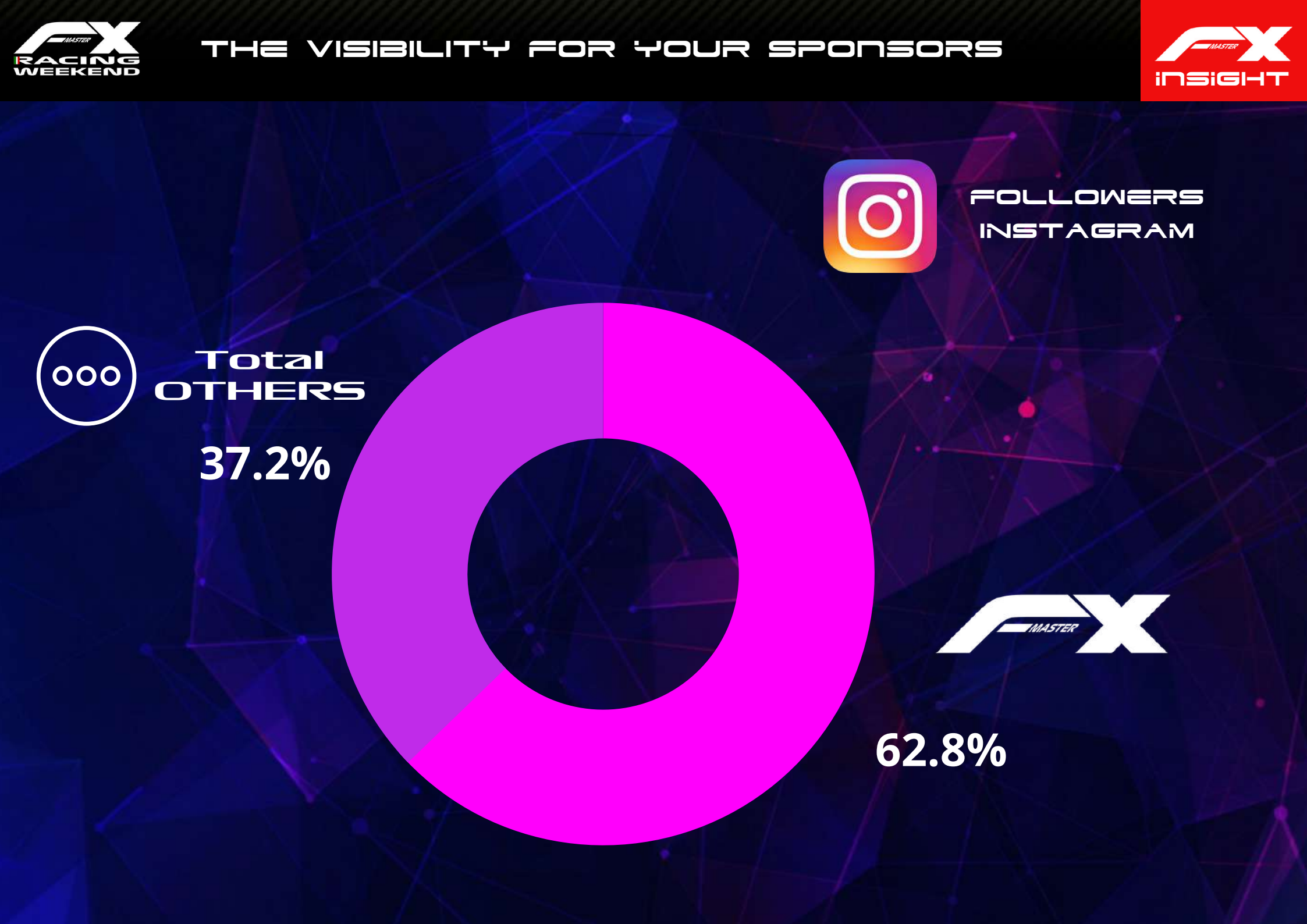
In 2021 the **FX RACING WEEKENDS** collected **MORE THAN 35% OF THE TOTAL REGISTRATION IN ITALY** relating to Speed races on the track, becoming a real point of **REFERENCE** (data concerning Modern / Electric cars - national events)



THE MOST FOLLOWED RACING WEEKEND ON SOCIAL MEDIA IN ITALY



Data relating to the categories directly promoted by the organizers IN 2021, excluding any Support Races



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Total
OTHERS

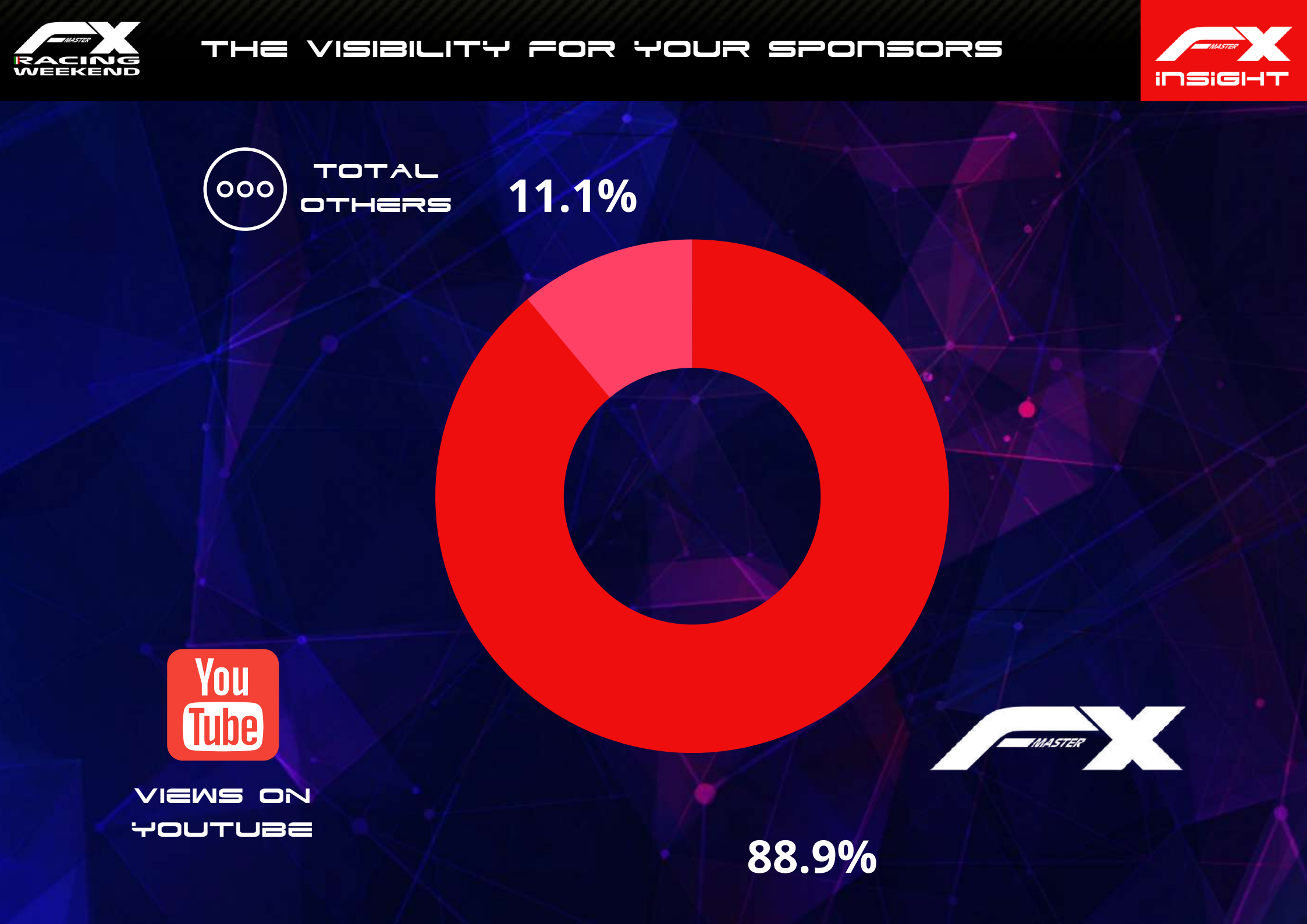
37.2%



FOLLOWERS
INSTAGRAM



62.8%



TOTAL
OTHERS

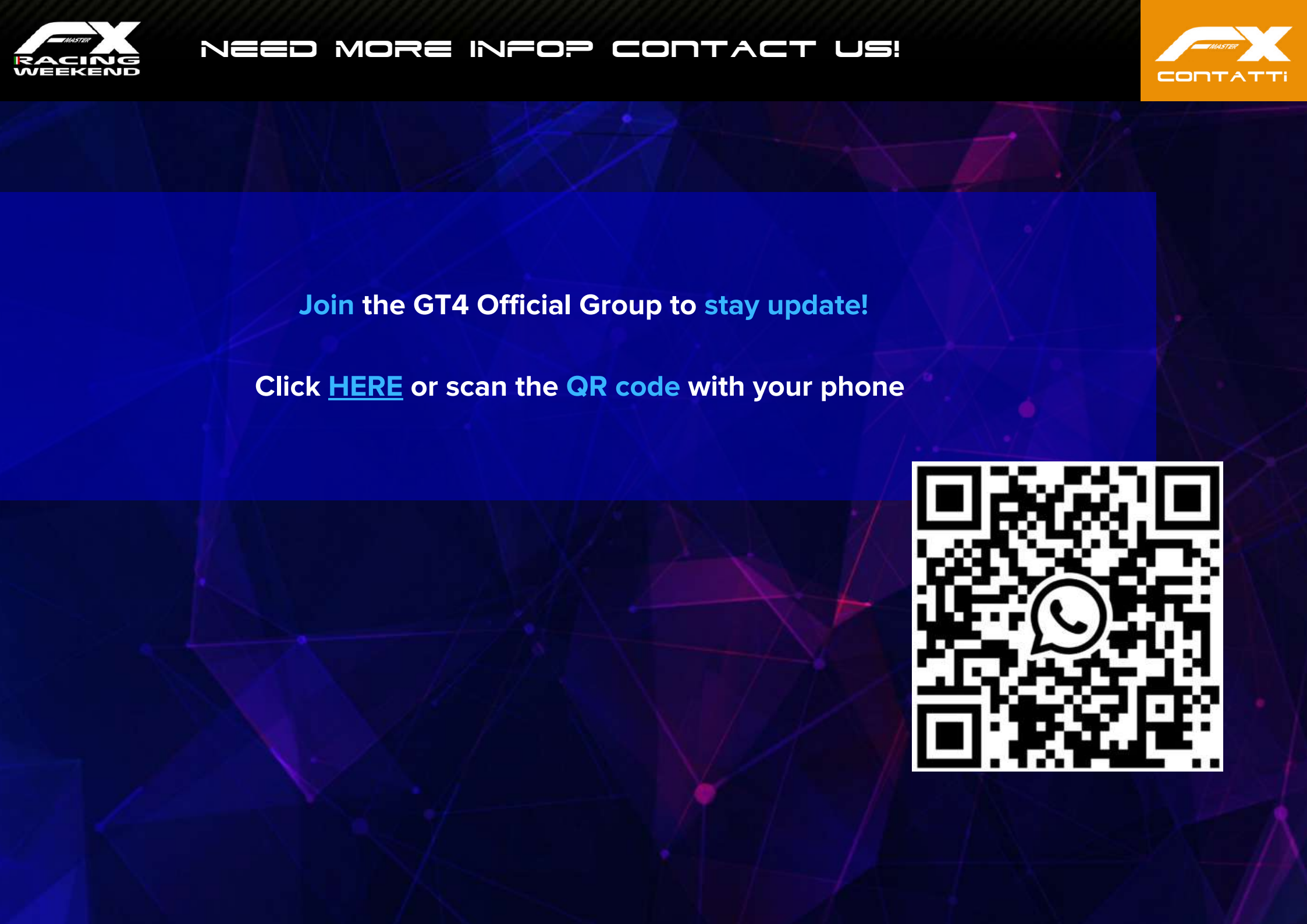
11.1%



VIEWS ON
YOUTUBE

88.9%





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