



GT4 ITALY TO START IN 2023!

Italy will in fact be the fourth nation to host an **official GT4 series** with a dedicated grid. The category, which is enjoying incredible success in Germany, France and in the European Series, makes its debut in the young and innovative reality of the Formula X Racing Weekend, with the ambition of quickly becoming a **point of reference for GT competitions**.



2023

**WELCOME
TO THE
NEXT LEVEL**

THE SHOW

Not just a simple
race, but a real
SHOW!



The Drivers as absolute
protagonists in an event that will
be the perfect showcase for
SPONSOR!



A NEW VISION
FOR ALL
THE FANS!





A **Paddock** designed for the fans, various initiatives that will see the drivers at the center of the show, **VIP Hospitality** areas and exclusive events to make the **GT4 Italy** appointments unforgettable!



TV broadcasts and live streaming even more exciting, with our further improved **OVERLAY SYSTEM** and **4 ON-BOARD CAMERAS** for each category





POLE POSITION, STARTING GRIDS and all the main events of the weekend will be shared in real time on all our **SOCIAL NETWORKS**.

Pre and post race **GRAPHICS**, stats and information during live broadcasts of events.





5 WONDERFUL CIRCUITS

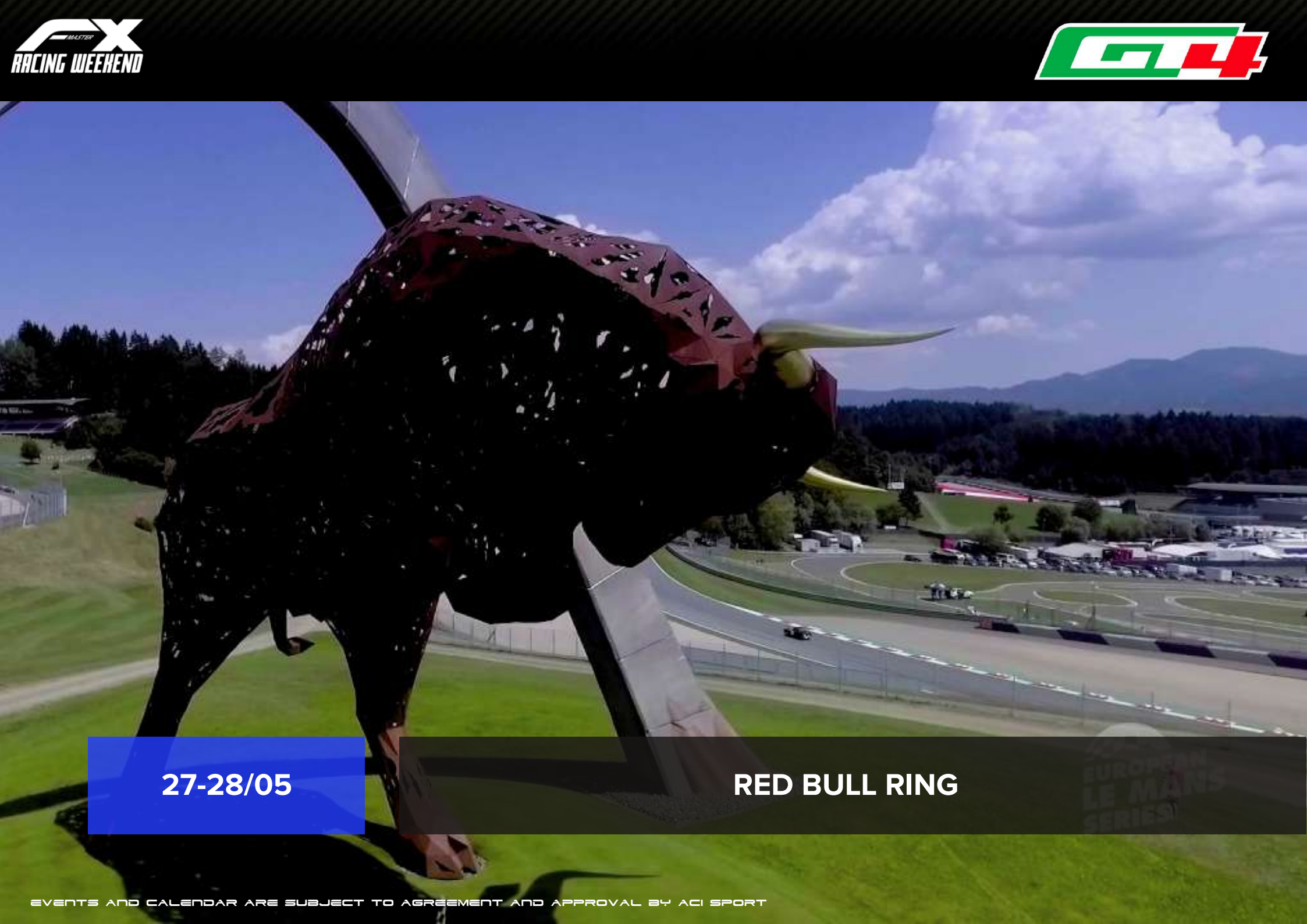


THE PERFECT CALENDAR FOR A DOUBLE PROGRAM WITH THE
EUROPEAN SERIES, THANKS TO THE FIVE CIRCUITS IN COMMON



01-02/04

AUTODROMO NAZIONALE MONZA



27-28/05

RED BULL RING



09-10/09

MUGELLO CIRCUIT

12-15/10

AUTODROMO DI VALLELUNGA

11-12/11

MISANO WORLD CIRCUIT

RACE WEEKEND FORMAT

Friday / Saturday

2x Free Practice - 30min

2x Qualifying - 15 min

*practice sessions can be shared with other GT cars

Saturday / Sunday

RACE 1
30 minutes



Starting grid set by qualifying 1

RACE 2
30 minutes



Starting grid set by qualifying 2



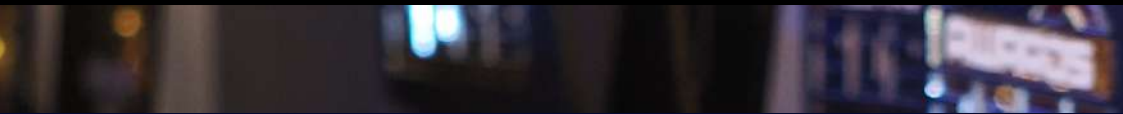
BOP SRO DIFFERENT FOR EACH ROUND

OFFICIAL DATA LOGGER FOR THE BEST GUARANTEE IN
THE TECHNICAL CHECKS OF CARS



PIRELLI WILL BE OFFICIAL TECHNICIAN PARTNER OF GT4 ITALY





FX
MASTER
AWARDS

A GLAMOROUS AND
EXCLUSIVE EVENT TO
REWARD OUR CHAMPIONS









1 Driver



Or

2 Drivers





”

We are very pleased to announce this new licence agreement with the **Formula X Racing Weekend to help further develop the ultra-successful **GT4 category in Italy****

GT4 deserved its **own standalone series in one of Europe's most important motorsport market and the **young and dedicated team of the Formula X Weekend** is the right partner to **achieve the success** we are looking for.**

We are sure that it will be a very rewarding cooperation and **we can't wait for this new adventure to begin!**

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STÉPHANE RATEL

CEO & FOUNDER SRO MOTORSPORTS GROUP

TWO DIFFERENT WAYS TO SIGN UP

From 15/01/2023 to 15/02/2023

CHAMPIONSHIP ENTRIES

1 ENTRY TO THE WHOLE CHAMPIONSHIP

Payment of the championship fee
in one solution

Pay by 15/02

2.500 €

Pay race by race

1.450 € + 2 free practice

7 days before each race

RACE-BY-RACE ENTRY

2 RACE-BY-RACE ENTRY

First payment when you pre-register

Pay race by race

**1.450 €
+ 900€ (championship)
+2 free practice**

GUESTS AND SPONSORS WILL LIVE A UNIQUE EXPERIENCE

VIP HOSPITALITY

The paddock will be a real **Motorsport Village**, with the presence of **catering** and **facilities** for the sponsors



FANS ARE PROTAGONISTS

Many initiatives dedicated to fans: **pitlane walks**, **autograph sessions**, gadgets and live shows

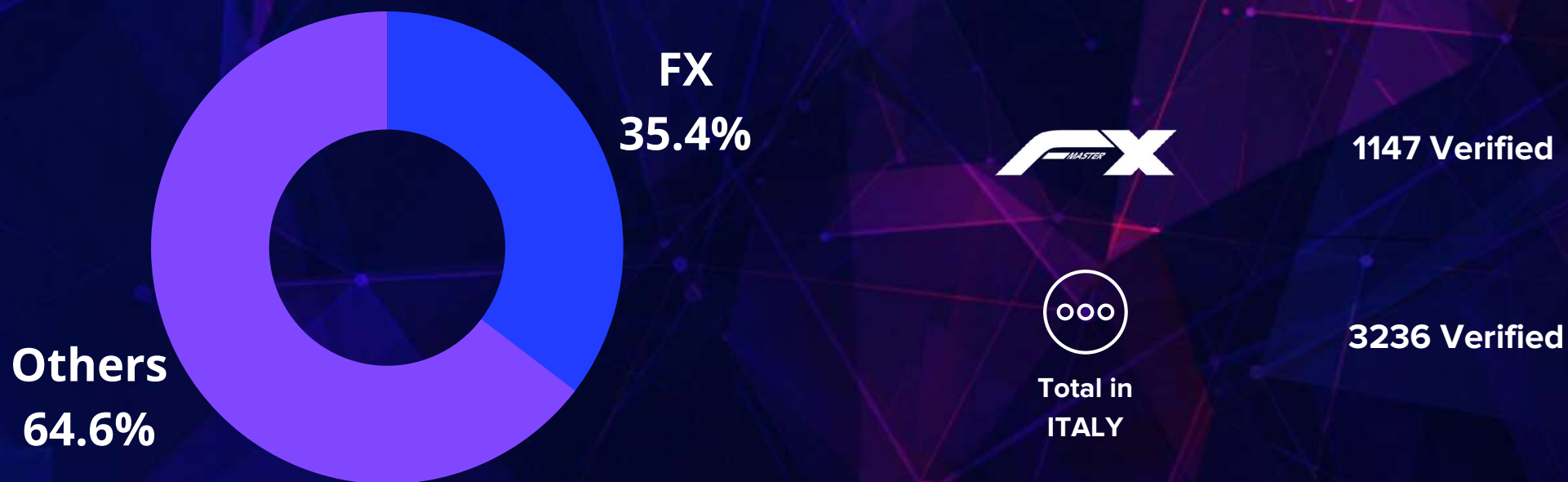
HOT LAPS

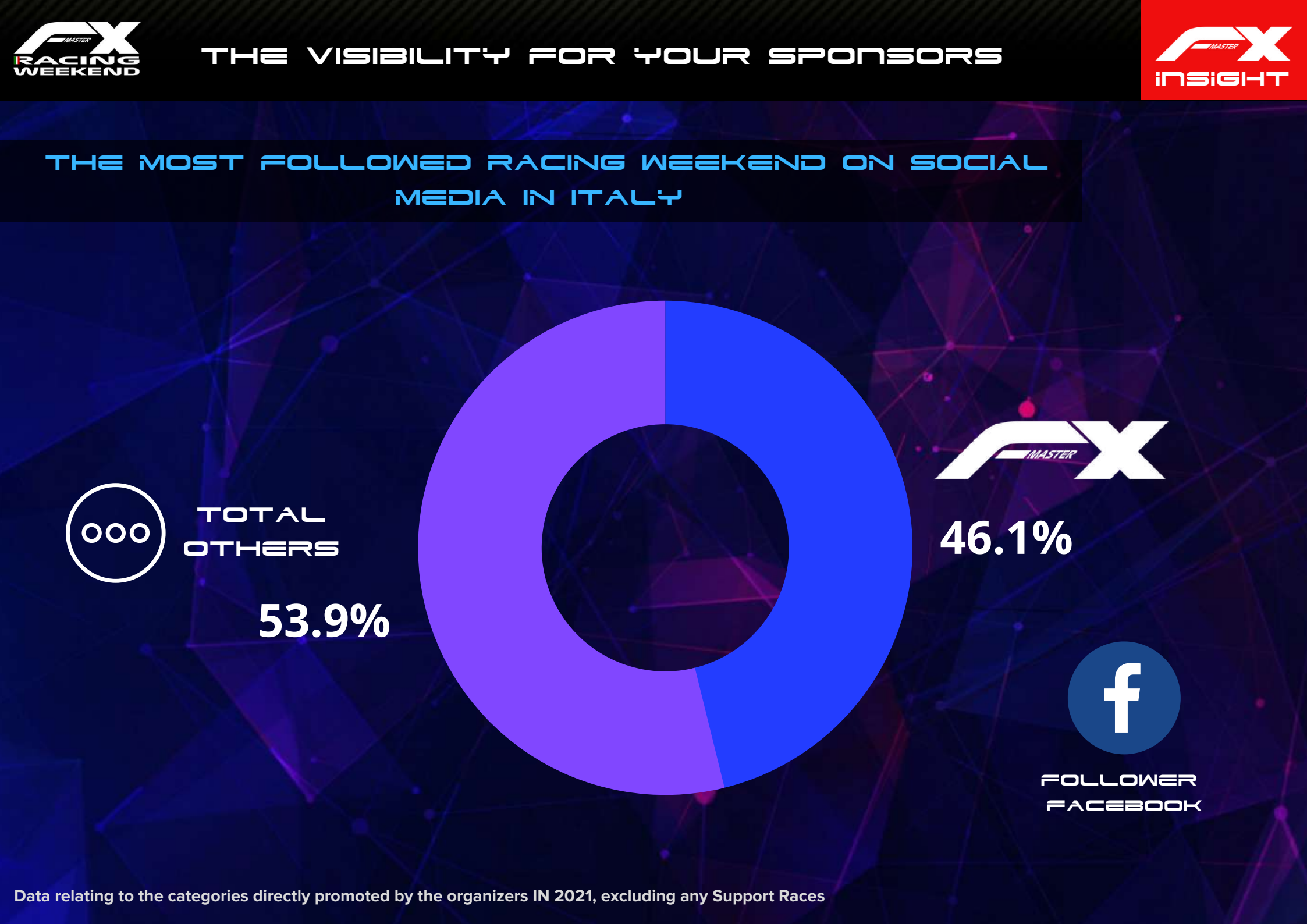
Hot Laps alongside **real drivers** and laps aboard the **Safety Car** for guests



THE PERFECT CHAMPIONSHIP FOR YOUR PARTNERS

In 2021 the **FX RACING WEEKENDS** collected **MORE THAN 35% OF THE TOTAL REGISTRATION IN ITALY** relating to Speed races on the track, becoming a real point of **REFERENCE** (data concerning Modern / Electric cars - national events)





THE MOST FOLLOWED RACING WEEKEND ON SOCIAL MEDIA IN ITALY

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TOTAL
OTHERS

53.9%



46.1%



FOLLOWER
FACEBOOK

000

Total
OTHERS

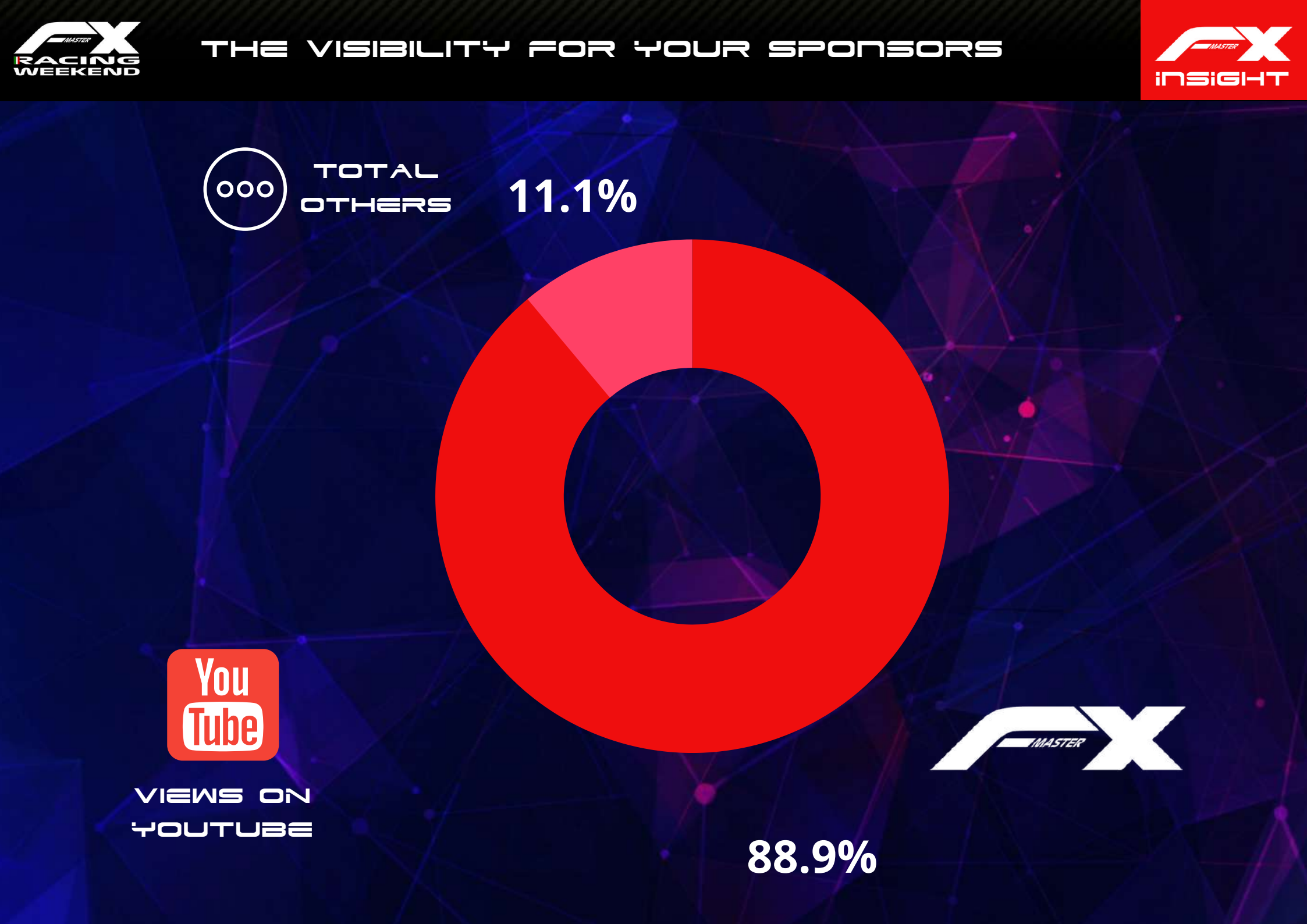
37.2%



FOLLOWERS
INSTAGRAM



62.8%



TOTAL
OTHERS

11.1%



VIEWS ON
YOUTUBE

88.9%



Join the GT4 Official Group to stay update!

Click [HERE](#) or scan the QR code with your phone



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